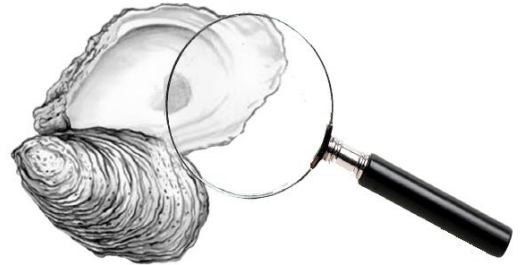


## Oyster Can Scavenger Hunt

Investigate our oyster can collection and check off the different items on the list as you find them.



- A picture of a sea horse
- A can with the word “fresh”
- A drawn picture of an oyster
- A sailboat or skipjack
- A map
- A can with a woman in an apron on it
- A can with a checker board pattern
- A drawing of a small mermaid
- A can with a picture of a waiter on it

Critical Thinking:

1. If all the cans had the same contents, how did each oyster company make their brand seem different or better?
2. Quickly see how many times the words “fresh” or “sanitized” are written on the cans. Why would those words be important for selling oysters?

## Design Your Own Oyster Can!

After looking at our oyster cans and seeing how they sell their product, design your own brand on the blank label to the right.

Think about:

- What would you name your brand?
- What pictures make your can special?
- What words tell your customers that your oysters are tasty?

